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MAGUIRE

**Enjoy The Fun
Inside the
Expo Center!!!**

**February 2nd, 3rd & 4th, 2024
at the
New York State Fairgrounds
Syracuse, NY**

PROGRAM GUIDE



Working hand-in-hand with local partners to **build strength in our community.**

At Amazon, we look to leverage our scale for good to help strengthen local communities. That means combining our strengths with those of community partners, working together to find creative solutions that have a lasting impact. Thank you to **2024 New York State Winter Fair** for your impact in the community.

To learn more, visit aboutamazon.com

amazon



J. Ryan McMahon, II
County Executive

The best thing about memories... is making them.

Wishing you a grand time at The
Winter Fair!

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**WINTER FIREWORKS
SPONSORED BY
ONONDAGA COUNTY
FRIDAY & SATURDAY
8:45PM**



Welcome!



Presented by

The Annual Tradition is Back!

Winter Fair is in its 5th year. Everyone loves Summer Fun and we are *bringing it into the Winter...All Inside the spacious Expo Center!* The food, a mini-midway, with rides & games, entertainment, the Winter Fair Hoops, Meet & Greet the Syracuse University Legend Athletes, crafters, vendors, and other special features including the Irish Dance Fun Competition.. Plus outside there are Ice Sculptures and the ***Winter Fair Fireworks!***

The theme continues to be Community! **Winter Fair** is an event created to give the community an opportunity in "*Making Memories*" for you, your family and your friends...***Enjoy!***"

*Steve Becker, Promoter
Premier Promotions*

**A Special Thank you to
All the Sponsors, Vendors,
Community Leaders and YOU
For helping to make Winter Fair
An Annual Event!**



Thank you to Our Sponsors!



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Free Parking from **AmeriCU**
CREDIT UNION

Fireworks
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J. Ryan McMahon, II
County Executive

Stage
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Hoops
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Community
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Irish Dance
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SYRACUSE & CENTRAL NEW YORK ARE THE HEART OF NEW YORK!





WINTER FAIR 2024 HAS GREAT COMMUNITY SUPPORT!



The Presenting Sponsor is **Maguire, Family of Dealerships**. They wanted to support again this community event and recognize that this event gives an opportunity to enjoy with family and friends.

Back for Winter Fair 2024 is **Amazon** sponsoring the Winter Fair Stage. "Nothing brings people together like a fair, and that is certainly true with Central New York and Winter Fair," said **Adi Shankar, director of operations for Amazon's SYRI fulfillment center**. "We are proud and excited to be back as a sponsor for this year's event. The Amazon Winter Fair Stage will again be hosting many fantastic music acts, and we're looking forward to enjoying it along with the entire community."

A new Sponsor is **AmeriCU Credit Union**. "We are proud to be a part of a community event that brings families, friends and neighbors together. To us, community means more than just having a financial center in town. It is about making personal connections to help thrive and build a stronger community. We are thrilled to provide **Free Parking** courtesy of **AmeriCU Credit Union** and look forward to seeing so many of you at the event," stated **Ron Belle, President/CEO of AmeriCU Credit Union**

At Winter Fair 2024, we're bringing the Legends of Syracuse University Athletics from Football, Basketball and Lacrosse. "**Legend Athletics** works with current and past players so they are able to market their own NAME, IMAGE & LIKENESS with apparel, events, but most importantly being able to work with their branding with the University's/colleges they played for." shared **Patricia Mussi, owner of Legend Athletics**.

We also have support from our representatives in the Central New York. **Onondaga County Executive Ryan McMahon** said, "Onondaga County is proud to once again be a sponsor of the Winter Fair Fireworks! From great entertainment and delicious food to a mini midway and spectacular fireworks show, there is something for everyone."

"This is a great opportunity to experience the fun of the summer in the heart of winter in Syracuse," said **Syracuse Mayor Ben Walsh**. "Winter Fair has become an annual tradition that brings local businesses, nonprofits and Winter Fair favorites together for a memorable weekend for all."

"Most of us are looking for fun activities away from the weather outside, and the Syracuse Winter Fair is a great answer and an excellent boost for our local economy," said **New York State Senator Rachel May**.

New York State Senator John W. Mannion added, "Be sure to once again join me at the Expo Center for this family friendly extravaganza to enjoy the region's finest food, culture, and crafts, and fun!

"I am pleased to welcome Winter Fair back to the 129th Assembly District. Winter Fair is home to great food and live entertainment while also serving as a showcase to highlight numerous local businesses." said **New York State Assemblyman William Magnarelli**.

"This family fun event is such a great showcase of our area with so many vendors, crafters and community resources. We thank **Maguire Family of Dealerships** for helping put this on, and **Amazon** for bringing the stage to life with the type of entertainment we all love to enjoy at the fairgrounds."- **New York State Assemblyman Al Stirpe, 127th District**.

"Winter Fair becomes the highlight of winter for many of us, offering indoor enjoyment with tasty food and entertaining shows that bring together people from all over Central New York. Get ready for another year of fun and festivities!" said **New York State Assembly Member Pamila J. Hunter, 128th District**.

Danny Liedka, President & CEO, Visit Syracuse added, "We are truly fortunate to work with the team at Winter Fair to promote this annual event far and wide."



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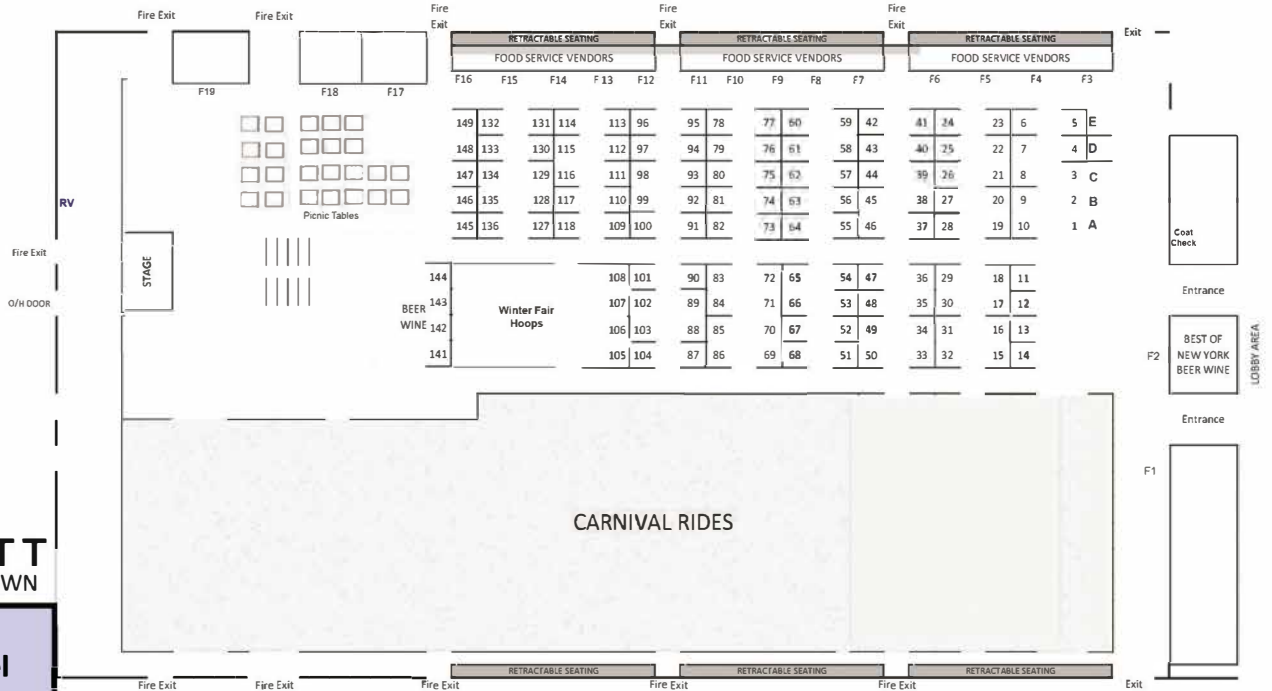
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City of Syracuse
Mayor Ben Walsh

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For more info on winter fun and activities
in the city of Syracuse, go to
syracuse.recdesk.com

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MAYOR BEN WALSH
FOR SUPPORTING WINTER FAIR!



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Schedule of Entertainment

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amazon



Friday, February 2, 2024

3:20 P.M.—3:35 P.M.

INTERNATIONAL DIVERSITY

MULTI-CULTURAL ENTERTAINMENT



Jessica
Bhutanese



Regina
Nepali

4:20 P.M.—4:50 P.M.

SYRACUSE UNIVERSITY

LEGEND ATHLETES

QUESTION & ANSWER PANEL



3:40 P.M. – 4:10 P.M.

AUSTIN JIMMY MURPHY

AMERICANA/BLUES/JAZZ



5 P.M. – 6 P.M.

CUSTOM TAYLOR BAND

COUNTRY ROCK AT ITS
FINEST!



6:15 P.M.—6:45 P.M.

GOTTA DANCE PERFORMING ARTS STUDIO

A VARIETY OF DANCING



7 P.M. – 8:30 P.M.

PRIME TIME HORNS

BRINGING THEIR
PARTY SOUND TO WINTER FAIR!





Schedule of Entertainment

State Sponsor
amazon



**Saturday,
February 3, 2024**

11:30 A.M. – 11:50 A.M.

INTERNATIONAL DIVERSITY

MULTI-CULTURAL ENTERTAINMENT



SERENA

Pakistan



K-POP

Korea

12 P.M. – 12:20 P.M.

KARATE JOHN'S

MARTIAL ARTS

DEMONSTRATION



12:30P.M. – 1 P.M

.SYRACUSE UNIVERSITY

LEGEND ATHLETES

QUESTION & ANSWER PANEL

1:10 P.M. – 2:30 P.M.

IRISH DANCE FUN COMPETITION

3 IRISH DANCE ACADEMIES PARTICIPATE

EACH RECEIVING A STIPEND AND THE

WINNING ACADEMY WINS UNLIMITED MIDWAY RIDE PASSES!

COME CHEER THEM ON!

**St. Francis
Academy of
Irish Dance**



**Rince Na Sonas
School of
Irish Dance**



**Crane
Irish Dance**





Schedule of Entertainment

Stage Sponsor
amazon



Saturday, February 3, 2024
2:35P.M. – 2:55 P.M.
KARATE JOHN'S DEMO



3P.M. – 4P.M.
JESS NOVAK AND BEN WAYNE

THIS ALTERNATIVE INDIE-FOLK ROCK-DUO
FEATURES JESS AND HER HUSBAND BEN
TASTY MUSIC!



4:15 P.M. – 4:45 P.M.
NATIVE AMERICAN DANCERS

REPRESENTING
THE SIX NATIONS





Schedule of Entertainment

Stage Sponsor
amazon



**Saturday, February 3, 2024
5 P.M. – 6 P.M**

THE BLACKLITES

**CELEBRATING OVER 50 YEARS OF
SOUL, FUNK AND R&B!**



6:15 P.M. – 6:45 P.M
LATIN DANCING

**ROBERTO LOVES
TO SHOW YOU HOW
TO DO LATIN DANC-
ING!**



7 P.M. – 8:30 P.M.
DANGEROUS TYPE

CLASSIC ROCK IN HIGH GEAR!





Schedule of Entertainment

Stage Sponsor
amazon



BLACK HISTORY MONTH CELEBRATION

Sunday, February 4, 2024
11:30 A.M. – 11:50 A.M.

INTERNATIONAL DIVERSITY

M
MULTI-CULTURAL ENTERTAINMENT



Masalit
Sudan

12 P.M. – 12:30 P.M.

URBAN FASHION SHOW

COORDINATED BY LS JONES & Co.
FEATURING...



12:45 P.M. – 1:15 P.M.

SYRACUSE UNIVERSITY LEGEND ATHLETES QUESTION & ANSWER PANEL

1:30 P.M. – 2:30 P.M.

GOSPEL HOUR

ORGANIZED BY CORA THOMAS
WITH A VARIETY OF GOSPEL MUSIC



2:40 P.M. – 3:10 P.M.

ADANFO AFRICAN ENSEMBLE

AFRICAN DRUMMING



3:20 P.M. – 4:50 P.M. BROWNSKIN WITH JOE DRISCOLL

R&B, Soul, and Funk
to spread their
Infectious positive energy
throughout the world.





Winter Fair Fireworks

Friday 2/2 & Saturday 2/3 at 8:45 p. m.



Onondaga County will be presenting the Winter Fair Fireworks on Friday February 2 and Saturday February 3, 2024 at 8:45pm by the Expo Center. **Onondaga County Executive Ryan McMahon** said, "Onondaga County is proud to once again be a sponsor of the Syracuse Winter Fair! From great entertainment and delicious food to a mini midway and spectacular fireworks show, there is something for everyone." McMahon continued, "Our community is fortunate to host such great events like the Syracuse Winter Fair and I look forward to another successful year!"

Ice Sculptures Sponsored by



At Winter Fair 2024 outside we have Ice Sculptures! These will be lining the walkway to the Expo Center. Created by The Ice Farm see a reproduction in ice of the Winter Fair Globe and other Ice Sculptures with the theme to celebrate Sports including Football, Basketball and Lacrosse! Be sure to take a Selfie and post to show your friends!



FOOD & DRINK

Sponsored by:



Here is the list of food and drink related vendors along with their menus...

- **Be Vital** - Caribbean Vegan including Pholourie & Arima Corn Soup
- **Cellar & Folly Whiskey Company** - Distillery
- **Cheese Filled Company** - sample cheese filled pepperoni, cheese filled summer sausage, cheese filled pickles, cheese and pepperoni spreads, and pickled pepperoni
- **Chocolate Treat** – Chocolate Fondue with waffles. A sweet treat.
- **Dean's Concessions** – Chicken Tenders, French Fries and Fried Haddock Fish Sandwich, Bloomin' Onions
- **Earthquake Spices** - Variety of Sauces
- **Foodpoint** - Bread Mixes
- **Frank's Beef Jerky** - Variety of Beef Jerky
- **Goodway Bakery** – Variety of rum cakes
- **Home Team Pub** - Wings, pot roast
- **Kikki's Authentic Greek Cuisine** - Lamb Gyro, Chicken Gyro, Veggie Gyro, Gyro bowl, Gyro platter, Spanakopita, Chicken kabob, Pork kabob, Tzatziki Fries, Greek salad, Baklava,
- **Limp Lizard** - Pulled pork BBQ sandwiches, BBQ Chicken, beans, BBQ Mac and Cheese Bowl, Road Dog, Hot Dog, Cornbread, Walking Taco
- **Main Event Amusements** - Variety of carnival food
- **Moose Joose Slush** - Frozen Slush Drinks
- **Nancy's Nuts** – Variety of roasted nuts.
- **Oompa Loompyas** - Specializing in "Fusion" street food
- **Our Vegan Corner** - Mushroom based vegan
- **Paradise Companies** – The Villa – Fair favorites: Pizze Fritte! Sausage Sandwich, Pizza, Hamburgers and more along with Beer, Wine and Wine Slushies. Plus Lemonade, Ice Cream Soft ice cream: vanilla, chocolate, twist and novelties.
- **Riches Apiary** – Variety of Honey
- **Rosie's Specialties** - Dips
- **Sarita's** – Spanish food
- **True Honey Teas** - Variety
- **Vietnamese Café** - Bhutanese, Chinese, Congolese, Bubble Tea
- **What the Fluff Marshmallow Co.** - Cookies Bakery
- **What The Fudge** – Variety of Fudge



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MINI - MIDWAY

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There'll be carnival rides in winter at Winter Fair 2023!
Highlights are the Dragon Coaster and Avengers that will form the indoor
Mini-Midway in the Expo Center.

An All-Access Pass available for \$25 each day.

The rides include:



Dragon Coaster
Avengers
The Scrambler
Giant Slide
Merry-Go-Round
Cuda-Orbiter
Giant Swing
Puppy Roll
Truck Bounce
Train
Fun House
Car Hampton
Bungie (extra charge)

Height restrictions apply to all rides.

There will be no rides for children under 30 inches tall. Parents are advised to check height restrictions before buying ride tickets.

There will also be carnival food and **game booths** including Fish Toss, Shark Attack Fishing, Duck Pond, Balloon Pop and High Stricker and High Stricker



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COMMUNITY

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Winter Fair is giving back to the Community!

We are featuring several groups that our part of our community. As with the summer State Fair, Winter Fair includes the **Indian Village** booth featuring the reservations bordering New York State. The Seneca's, Tuscaroras, Cayuga, Onondagas, Oneidas and the Mohawks. Thus forming the six nations agricultural society. Plus there will be Native American Dancers performing by the Main Stage - Saturday 2/3 at 4:15pm.



The Van Robinson Pan African Village booth will be at Winter Fair too, Cultural history will be on display celebrating that February is

Black History Month!

Also be sure to check your coat!

\$2 Adults, \$1 Kids.

Half the money will be donated to the

NAACP of Syracuse & Onondaga County!



La Liga will be at Winter Fair 2024

This organization represents the Latino Community. Stop by their booth and see some of the Latino heritage.

La Liga represents the diversity in New York State. Also at Winter Fair there will be Latino food & music!



New American Forum (NAF) is a non – profit Organization founded by New Americans Leaders from the Globe with mission to advocate for the New American communities on social, Political and Economics. We believe our New Americans community brought lots of Cultural diversity, traditions and added values. This Winter

Fair program which is part of inclusion and equity show our cultural diversity to the broader community. We have come from Asia, Middle East, Europe, South America and Africa. Our participation will help many attendees to understand the diversity, of the New Americans' journey - their culture in our neighborhood and many more.



Legend ATHLETICS



Meet the Syracuse University Legend Athletes!



Lawrence
Moten



Rob
Drummond



John
Wallace



Billy
Owens



Michael
Owens



Eric
Devendorf



Scoop
Jardine



Honoring
Pearl Washington



The
Syracuse
8

More players will be added including from Lacrosse!

Q & A Panel each day
Pictures & Autographs
Special Merchandise
from the Legends

Schedule

Friday 2/2 4:20pm: John Wallace & Lawrence Moten
Saturday 2/3 12:30pm: Billy Owens, Eric Devendorf, Scoop Jardine,
Lawrence Moten, John Wallace, Damone Brown,
Honoring Pearl Washington
Sunday 2/4 12:45pm: Rob Drummond, Michael Owens,
Syracuse 8
Including GREG ALLEN, ALIF MUHAMMAD, JOHN LOBON

Legend Athletics works with current and past players
so they are able to market their own
NAME, IMAGE, & LIKENESS
with apparel, events, branding
but most importantly being able to
work with their branding with
the University's/colleges they played for.

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Special Features



**Winter Fair Hoops Sponsored by Price Chopper / Market 32,
Legend Athletics and D'Arcangelo CPAs
will raise money for the Boys & Girls of Syracuse.**

You'll have a chance to win prizes for a good cause!

For a \$5 donation, you get 4 shots to make 3 & Win prizes
including a souvenir t-shirt, family 4 packet of tickets to the
International Taste Festival, passes to APEX Entertainment,
the Rosamond Gifford Zoo, The MOST,
the Syracuse Crunch or the Syracuse Mets!

Donations go to the
the Boys & Girls Club of Syracuse!



IRISH DANCE ACADEMIES FUN COMPETITION
Saturday, February 3, 1:10 pm to 2:30pm



St. Francis, Rince Na Sonas, Crane Irish Dance Academies
Will each receive a stipend of \$100

The Grand Prize will be Unlimited Ride Wristbands
Audience participation and Judges include Amy Robbins from 93Q
Come cheer on your favorite!



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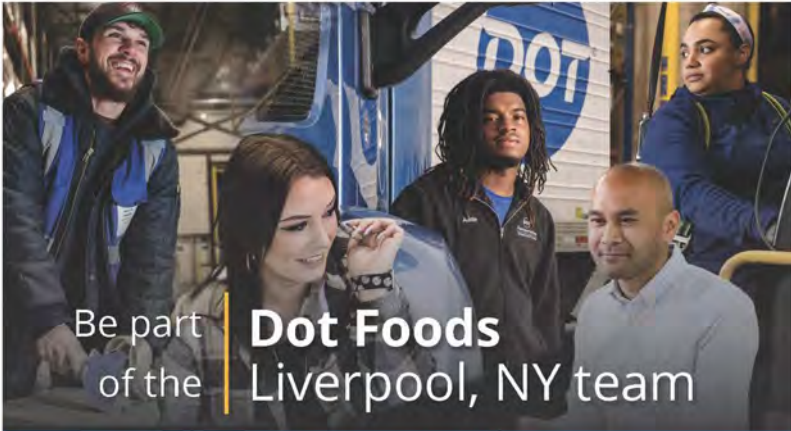
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